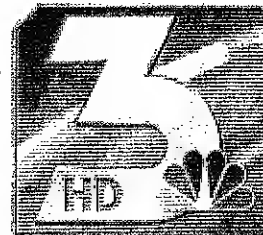


ORDER

KSNV

Orders

Order / Rev: **105940**
 Alt Order #: **06842090**
 Product Desc: **HORSFORD 4 CONGRESS**
 Estimate: **1609**
 Flight Dates: **09/18/12 - 09/24/12**
 Original Date / Rev: **08/27/12 / 10/02/12**
 Order Type: **GENERAL**

Primary AE: **Amy McCreary**
 Sales Office: **BLPHI**
 Sales Region: **National**

Agency

Name: **GMMB, Inc./ Washington D.C.**
 Buying Contact: _____
 Billing Contact: _____

 Washington Harbor
 Washington, DC 20007

Billing Type: **Cash**
 Billing Calendar: **Broadcast**
 Billing Cycle: **EOM/EOC**
 Agency Commission: **15%**

Advertiser

Name: **Horsford for Congress** *Revised*
 Demographic: **A35+**
 Product Codes: **PLC02**
 Priority: **SELECT PRIORITY CODE**
 Revenue Codes: **POLITICAL/AGY, PCAN, GEN**

New Business Thru: _____
 Order Separation: **00:05:00**
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/24/12 | 23 | \$13,700.00 | \$11,645.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 23 | \$13,700.00 | \$11,645.00 | 0.00 |
| Totals | 23 | \$13,700.00 | \$11,645.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|-------------|
| KSNV | 31% | \$13,700.00 |
| Market | 100% | \$44,193.55 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$11,490.32 |
| KLVS | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 16% | \$7,070.97 |
| KTUD | 1% | \$441.94 |
| KVVU | 18% | \$7,954.84 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 8% | \$3,535.48 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------|----------------|-------------------|-----|-------------|---------|---------------|------|------|-------|----------|
| E 1 | KSNV | 09/18/12 | 09/21/12 | M-F 5-6a WakeUp w/Wagners | M-F 5-6a | 5-6a | -TWTF-- | :30 | 2 | \$90.00 | 4 | 0.00 | NM | 2 | \$650.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | | | 2 | | \$90.00 | | 0.00 | | | | |

Order / Rev: 105940
 Alt Order #: 06842090
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|---------------|-------------|-----|------------|-------------|-------|------------|
| E 1 | KSNV | 09/18/12 | 09/21/12 | M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners | CM | 5-6a | -TWTF-- | :30 | 2 | \$90.004 | | 0.00 | NM | 2 | \$650.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$90.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | M-F 5-6a WakeUp w/Wagner5-6a | | | -TwThF---- | :30 | | (\$90.00) | | 0.00 | NM | | |
| See MG 1.3,1.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | | M-F 5-6a WakeUp w/Wagner5-6a | | | -TwThF---- | :30 | | (\$90.00) | | 0.00 | NM | | |
| See MG 1.3,1.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/18/12-09/21/12 | | M-F 5-6a WakeUp w/Wagner5-6a | | | -TwThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.2,1.1 | | | | | | | | | | | | | | | |
| [revised rate for mg] | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/18/12-09/21/12 | | M-F 5-6a WakeUp w/Wagner5-6a | | | -TwThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.2,1.1 | | | | | | | | | | | | | | | |
| [revised rate for mg] | | | | | | | | | | | | | | | |
| E 2 | KSNV | 09/18/12 | 09/21/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners | CM | 6-7a | -TWTF-- | :30 | 2 | \$175.004 | | 0.00 | NM | 2 | \$1,300.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$175.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | | -TwThF---- | :30 | | (\$175.00) | | 0.00 | NM | | |
| See MG 2.3,2.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | | -TwThF---- | :30 | | (\$175.00) | | 0.00 | NM | | |
| See MG 2.3,2.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/18/12-09/21/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | | -TwThF---- | :30 | | \$650.00 | | 0.00 | NM | | |
| Ⓜ MG for 2.2,2.1 | | | | | | | | | | | | | | | |
| [Rate Revision to Reinstate] | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/19/12-09/21/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | | --WThF---- | :30 | | \$650.00 | | 0.00 | NM | | |
| Ⓜ MG for 2.2,2.1 | | | | | | | | | | | | | | | |
| [Rate Revision to Reinstate] | | | | | | | | | | | | | | | |
| E 3 | KSNV | 09/24/12 | 09/24/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners | CM | 6-7a | M----- | :30 | 1 | \$175.004 | | 0.00 | NM | 1 | \$650.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | 1 | | \$175.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | | M----- | :30 | | (\$175.00) | | 0.00 | NM | | |
| See MG 3.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/24/12 | | M-F 6-7a WakeUp w/Wagner6-7a | | | M----- | :30 | | \$650.00 | | 0.00 | NM | | |
| Ⓜ MG for 3.1 09/24 | | | | | | | | | | | | | | | |
| [Rate Revision to Reinstate] | | | | | | | | | | | | | | | |
| E 4 | KSNV | 09/18/12 | 09/21/12 | Today Show Today Show | CM | 658a-9am | -TWTF-- | :30 | 2 | \$200.004 | | 0.00 | NM | 2 | \$1,700.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$200.00 | | 0.00 | | | | | | |

Order / Rev: 105940
 Alt Order #: 06842090
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---|-----------------------|----------------|-----------------|---------------|---------------|-------------------------|-----|------------|-------------|-------|------------|
| E 4 | KSNV | 09/18/12 | 09/21/12 | Today Show Today Show | CM | 658a-9am | -TWTF-- | :30 | 2 | \$200.004 | | 0.00 | NM | 2 | \$1,700.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$200.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | Today Show | 658a-9am | | -TWThF---- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 4.3,4.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | | Today Show | 658a-9am | | -TWThF---- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 4.3,4.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/18/12-09/21/12 | | Today Show | 658a-9am | | -TWThF---- | :30 | | \$850.00 | | 0.00 | NM | | |
| Ⓜ MG for 4.1,4.2 | | | | | | | | | | | | | | | |
| [Rate Revision to Reinstate] | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/19/12-09/21/12 | | Today Show | 658a-9am | | --WThF---- | :30 | | \$850.00 | | 0.00 | NM | | |
| Ⓜ MG for 4.1,4.2 | | | | | | | | | | | | | | | |
| [Rate Revision to Reinstate] | | | | | | | | | | | | | | | |
| E 5 | KSNV | 09/24/12 | 09/24/12 | Today Show Today Show | CM | 658a-9am | M----- | :30 | 1 | \$200.004 | | 0.00 | NM | 1 | \$850.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | 1 | | \$200.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | Today Show | 658a-9am | | M----- | :30 | | (\$200.00) | | 0.00 | NM | | |
| See MG 5.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/24/12-09/24/12 | | Today Show | 658a-9am | | M----- | :30 | | \$850.00 | | 0.00 | NM | | |
| Ⓜ MG for 5.1 09/24 | | | | | | | | | | | | | | | |
| [Rate Revision to Reinstate] | | | | | | | | | | | | | | | |
| E 6 | KSNV | 09/23/12 | 09/23/12 | Meet the Press Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$1,300.003 | | 0.00 | NM | 0 | \$0.00 |
| MEET THE PRESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | 1 | | \$1,300.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | Meet the Press | 8a-9am | | -----Su | :30 | | (\$1,300.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 7 | KSNV | 09/18/12 | 09/21/12 | M-F Today Show II 3rd Hr M-F Today Show II | CM | 9-10a | -TWTF-- | :30 | 2 | \$95.004 | | 0.00 | NM | 2 | \$700.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$95.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | M-F Today Show II 3rd Hr | 9-10a | | -TWThF---- | :30 | | (\$95.00) | | 0.00 | NM | | |
| See MG 7.3,7.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | | M-F Today Show II 3rd Hr | 9-10a | | -TWThF---- | :30 | | (\$95.00) | | 0.00 | NM | | |
| See MG 7.3,7.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/18/12-09/21/12 | | M-F Today Show II 3rd Hr | 9-10a | | -TWThF---- | :30 | | \$350.00 | | 0.00 | NM | | |
| Ⓜ MG for 7.2,7.1 | | | | | | | | | | | | | | | |
| [Rate Revision to Reinstate] | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/19/12-09/21/12 | | M-F Today Show II 3rd Hr | 9-10a | | --WThF---- | :30 | | \$350.00 | | 0.00 | NM | | |
| Ⓜ MG for 7.2,7.1 | | | | | | | | | | | | | | | |
| [Rate Revision to Reinstate] | | | | | | | | | | | | | | | |
| E 8 | KSNV | 09/18/12 | 09/21/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | -TWTF-- | :30 | 2 | \$80.004 | | 0.00 | NM | 2 | \$650.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$80.00 | | 0.00 | | | | | | |

Order / Rev: 105940
 Alt Order #: 06842090
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|--------------------|---|-------------------|----------------------------|---------------|-----------------------|---------------|-------------|-----|------|------|-------|----------|
| E 8 | KSNV | 09/18/12 | 09/21/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | -TWTF-- | :30 | 2 | \$80.004 | | 0.00 | NM | 2 | \$650.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$80.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | |
| 1 | KSNV | 09/17/12-09/23/12 | Rachael Ray | 11am-12pm | | -TWThF---- | :30 | (\$80.00) | 0.00 | NM | | | | | |
| See MG 8.3,8.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | Rachael Ray | 11am-12pm | | -TWThF---- | :30 | (\$80.00) | 0.00 | NM | | | | | |
| See MG 8.3,8.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/18/12-09/21/12 | Rachael Ray | 11am-12pm | | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 8.1,8.2 | | | | | | | | | | | | | | | |
| [Rate Revision to Reinstate] | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/18/12-09/21/12 | Rachael Ray | 11am-12pm | | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 8.1,8.2 | | | | | | | | | | | | | | | |
| [Rate Revision to Reinstate] | | | | | | | | | | | | | | | |
| E 9 | KSNV | 09/18/12 | 09/21/12 | Noon News Noon News | CM | 12-1230pm | -TWTF-- | :30 | 2 | \$125.004 | | 0.00 | NM | 0 | \$0.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$125.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | |
| 1 | KSNV | 09/17/12-09/23/12 | Noon News | 12-1230pm | | -TWThF---- | :30 | (\$125.00) | 0.00 | NM | | | | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | Noon News | 12-1230pm | | -TWThF---- | :30 | (\$125.00) | 0.00 | NM | | | | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 10 | KSNV | 09/18/12 | 09/21/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | -TWTF-- | :30 | 2 | \$100.003 | | 0.00 | NM | 2 | \$650.00 |
| AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$100.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | |
| 1 | KSNV | 09/17/12-09/23/12 | The Agenda 1230pm | 1230-1p | | -TWThF---- | :30 | (\$100.00) | 0.00 | NM | | | | | |
| See MG 10.3,10.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | The Agenda 1230pm | 1230-1p | | -TWThF---- | :30 | (\$100.00) | 0.00 | NM | | | | | |
| See MG 10.3,10.4 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 09/18/12-09/21/12 | The Agenda 1230pm | 1230-1p | | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 10.1,10.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 4 | KSNV | 09/18/12-09/21/12 | The Agenda 1230pm | 1230-1p | | -TWThF---- | :30 | \$325.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 10.1,10.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 11 | KSNV | 09/18/12 | 09/21/12 | Dr. Phil Dr Phil | CM | 3-4p | -TWTF-- | :30 | 1 | \$150.004 | | 0.00 | NM | 0 | \$0.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 1 | | \$150.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | |
| 1 | KSNV | 09/17/12-09/23/12 | Dr. Phil | 3-4p | | -TWThF---- | :30 | (\$150.00) | 0.00 | NM | | | | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 12 | KSNV | 09/24/12 | 09/24/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | M----- | :30 | 1 | \$145.004 | | 0.00 | NM | 0 | \$0.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | 1 | | \$145.00 | | 0.00 | | | | | | |

Order / Rev: 105940
 Alt Order #: 06842090
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-------------------|----------------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|------------|
| E 12 | KSNV | 09/24/12 | 09/24/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | M----- | :30 | 1 | \$145.004 | | 0.00 | NM | 0 | \$0.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | 1 | | \$145.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | NEWS 3 at 4 (1 HOUR) | | 4-5pm (4:00 PM-4:30 PM) | M----- | :30 | | (\$145.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 13 | KSNV | 09/24/12 | 09/24/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | M----- | :30 | 1 | \$175.004 | | 0.00 | NM | 1 | \$175.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | 1 | | \$175.00 | | 0.00 | | | | | | |
| E 14 | KSNV | 09/18/12 | 09/21/12 | M-F Early News M-F Early News | CM | 5-630p | -TWTF-- | :30 | 2 | \$1,000.001 | | 0.00 | NM | 2 | \$2,000.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$1,000.00 | | 0.00 | | | | | | |
| E 15 | KSNV | 09/24/12 | 09/24/12 | M-F Early News M-F Early News | CM | 5-630p | M----- | :30 | 1 | \$1,000.001 | | 0.00 | NM | 1 | \$1,000.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | 1 | | \$1,000.00 | | 0.00 | | | | | | |
| E 16 | KSNV | 09/18/12 | 09/21/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | -TWTF-- | :30 | 2 | \$230.004 | | 0.00 | NM | 0 | \$0.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$230.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | M-F Jeopardy | | 630-7pm | -TwThF---- | :30 | | (\$230.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | | M-F Jeopardy | | 630-7pm | -TwThF---- | :30 | | (\$230.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 17 | KSNV | 09/18/12 | 09/21/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | -TWTF-- | :30 | 1 | \$230.004 | | 0.00 | NM | 0 | \$0.00 |
| WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 1 | | \$230.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | M-F Wheel | | 7-730pm | -TwThF---- | :30 | | (\$230.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 18 | KSNV | 09/24/12 | 09/24/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | M----- | :30 | 1 | \$230.004 | | 0.00 | NM | 0 | \$0.00 |
| WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | 1 | | \$230.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | M-F Wheel | | 7-730pm | M----- | :30 | | (\$230.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 19 | KSNV | 09/18/12 | 09/21/12 | FacetoFace/Ralston Rep Face to Face w/ J. Ralston | CM | 730-758pm | -TWTF-- | :30 | 2 | \$125.004 | | 0.00 | NM | 0 | \$0.00 |
| FACE TO FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$125.00 | | 0.00 | | | | | | |

Order / Rev: 105940
 Alt Order #: 06842090
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|--|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|-------------|
| E 19 | KSNV | 09/18/12 | 09/21/12 | FacetoFace/Ralston Report Face to Face w/ J.Ralston | CM | 730-758pm | -TWTF-- | :30 | 2 | \$125.004 | | 0.00 | NM | 0 | \$0.00 |
| FACE TO FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$125.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | FacetoFace/Ralston Report | | 730-758pm | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/17/12-09/23/12 | | FacetoFace/Ralston Report | | 730-758pm | -TWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 20 | KSNV | 09/22/12 | 09/22/12 | Vegas Inc. Vegas Inc. | CM | 6:30-8pm | -----S- | :30 | 1 | \$100.004 | | 0.00 | NM | 0 | \$0.00 |
| VEGAS INC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | 1 | | \$100.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | Vegas Inc. | | 6:30-8pm | -----Sa-- | :30 | | (\$100.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [ORDERED PROGRAM DOES NOT AIR] ORDERED PROGRAM DOES NOT AIR | | | | | | | | | | | | | | | |
| E 21 | KSNV | 09/18/12 | 09/21/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | -TWTF-- | :30 | 2 | \$1,100.001 | | 0.00 | NM | 2 | \$2,200.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 2 | | \$1,100.00 | | 0.00 | | | | | | |
| E 22 | KSNV | 09/18/12 | 09/21/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | -TWTF-- | :30 | 1 | \$425.001 | | 0.00 | NM | 1 | \$425.00 |
| TONIGHT SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 23 | KSNV | 09/24/12 | 09/24/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | M----- | :30 | 1 | \$425.001 | | 0.00 | NM | 1 | \$425.00 |
| TONIGHT SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 24 | KSNV | 09/18/12 | 09/21/12 | M-F Today Show III 4th Hr Today 4th Hour | CM | 10am-11am | -TWTF-- | :30 | 1 | \$80.004 | | 0.00 | NM | 1 | \$325.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/17/12 | 09/23/12 | -TWTF-- | 1 | | \$80.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/17/12-09/23/12 | | M-F Today Show III 4th Hr | | 10am-11am | -TWThF---- | :30 | | (\$80.00) | | 0.00 | NM | | |
| See MG 24.2 | | | | | | | | | | | | | | | |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/18/12-09/21/12 | | M-F Today Show III 4th Hr | | 10am-11am | -TWThF---- | :30 | | \$325.00 | | 0.00 | NM | | |
| Ⓜ MG for 24.1 09/21 | | | | | | | | | | | | | | | |
| [Rate Revision to Reinstate] | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 23 | \$13,700.00 |